



490 Woodward Avenue
Saint John, New Brunswick
E2K 5N3

August 10, 2020

Hon. Dominic Cardy
Minister of Education & Early Childhood Development
PO Box 6000
Fredericton, NB E3B 5H1

Dear Minister Cardy:

During the June 10, 2020 Anglophone South District Education Council meeting, Council received an update on the strategies within our two Ends policies that are focused on communication. These are the responsibility of the District's Director of Communication. Funding was provided to the Anglophone Districts in 2018 to fund the role of a communications specialist for a two year term and we know it has been extended for a third year. Following a very positive update and progress review, which Council deemed to have exceeded their expectations, they voted to write to you in support of continued funding for the position. The DEC supports this role being added to our plan of establishment.

As a DEC, we have made a priority of both increasing access to parent resources and the positive promotion of the outstanding work the District and educational staff do throughout the year. With the addition of the Director of Communications role, the District has been able to direct time and expertise towards these goals. Furthermore, communications support amidst the pandemic and school closure has been invaluable to the District for sharing information with our families during this exceptional time, as it will be during the Return to School planning.

We hope that you will continue to follow the District's social media accounts, as evidence of this good work, and invite you to explore the District's website which is in the process of being redesigned. We have also attached an outline of the program information nights held across District schools which was shared with the DEC during the meeting.

Yours truly,

A handwritten signature in blue ink, appearing to read 'Rob Fowler'.

Rob Fowler
Chair

/cmm
Encl.